



## Changing Lives

*“My daughter, June, was born deaf. I grew up with two deaf parents and lived in the deaf world and saw what a challenge and impact not being able to hear and speak have on the day-to-day life of a deaf person and their family members. I support PEI for many reasons which cannot be articulated in words but only found in those precious moments that I find myself choking back tears as I hear June tell me she hears it raining or when she forms a beautiful complex sentence such as ‘I love you very much, mommy’.”*

*Frances Carpenter*



2013 Annual Report to the Community

*Thank you for your support!*

# A Message from the Executive Director



Dear Friends,

Presbyterian Ear Institute had another fantastic year! In 2013 our cochlear implant program helped more than 30 deaf or hard-of-hearing mothers, fathers, daughters, sons, and grandparents hear. Four children moved on from PEI's School for Oral Deaf Education to kindergarten at their community schools in June, and we had six new children enroll throughout the year.

We have had great community support through our many volunteers and with our special event partners. PEI reinstated our cross-country Run to Break the Silence held at Sandia Resort and Casino, which allowed us to bring awareness of our program to over 300 runners. The Rotary Del Norte Foundation provided iPads to our classroom teachers and educational materials for families of newly diagnosed infants with hearing loss. Mercedes-Benz of Albuquerque once again supported us through their golf tournament with proceeds benefitting PEI. A private foundation matched dollar-for-dollar the gifts that were made to PEI's School for Oral Deaf Education.

Every day I have the pleasure of going to work and seeing firsthand the amazing work we do. The entire staff works so hard on ensuring that our clients are hearing and speaking well. The greatest gift we can provide people with hearing loss is the ability to communicate, to engage or re-engage in conversations with friends, family, and the community as a whole. Seeing children hear for the first time, saying their first words, or speaking in beautiful, complex sentences by the time they leave our school program are experiences we at PEI never take for granted. I welcome you to visit PEI at anytime to hear the voices of our future.

We cannot provide the services we do without the generosity of our donors and funders. Every penny counts, as each of you do. Thank you for making a difference in so many children's lives.

Warm regards,

A handwritten signature in blue ink that reads "Seema K. LaGree".

Seema Katiyar LaGree, AuD.  
Executive Director

# Our Programs

The ultimate goal is to help deaf or hard-of-hearing individuals realize their unlimited potential and allow them to actively participate in the hearing and speaking world.

Using advanced technology and through its programs, the Institute serves children and adults in the Southwest to provide the early identification and diagnosis of hearing loss; early intervention for infants; oral deaf education to teach deaf and hard-of-hearing children to listen, learn and speak; research on perception of sound, deafness and communication; and education and public awareness regarding deafness.

## School for Oral Deaf Education



To help deaf or hard-of-hearing children prepare for kindergarten and beyond, PEI's School introduces students to: speech, language, and academic skills using the acclaimed Moog curriculum; intensive spoken language learning which enables students to be fully prepared to enter the educational system; and, academic and social skills important for everyday life.

## Speech and Language Program

Diagnostic treatment – speech sound production, auditory comprehension, and language skills – is provided to children with speech and language delays and their parents or caregivers by our Master's level clinicians. PEI works with children who: have speech and language delays, regardless of their ability to hear; may be dealing with brain injury, articulation delays, developmental delays, learning disabilities, chronic otitis media, auditory comprehension delays, social language delays, and autism; and need language development via thorough, age-appropriate evaluation and treatment.



## Cochlear Implant Program



PEI is the premier cochlear implant practice in New Mexico. Started in 1987, PEI is regarded as one of the very first FDA sites for the study of pediatric multi-channel cochlear implants; home of New Mexico's largest cochlear implant program for children and adults; and, the most inclusive program, working with all three cochlear implant companies to choose the best technology for each client.

## Parent-Infant Program

For deaf or hard-of-hearing children ages 0-18 months and their parents, PEI helps families by: understanding their infant's hearing loss; providing information and support on communication options; instructing families in the use and maintenance of hearing aids; providing parent education, coaching and mentoring; parent-support networking; and, direct speech, language and auditory therapy to help infants begin to use their voices to communicate.



## Newborn Hearing Education Program

Delayed identification and intervention of hearing loss can have a detrimental effect on a child's speech and language development. Started by PEI, a statewide universal newborn hearing screening program is now mandated for all New Mexico babies born in hospitals so that early detection is possible. Professionals at the Institute are committed to identifying newborns with hearing loss and starting remediation before the age of six months.

## A New Face at PEI

Ruth Guerich-Tsakh joined PEI in August 2013. She has a Master's Degree in Deaf Education, with a concentration in Early Intervention from the University of Southern Mississippi. Ruth moved to Albuquerque from South Florida, where she was an Oral Deaf Educator at the University of Miami's Debbie Institute. She is excited to be a part of PEI and to continue working with the most amazing group of children, parents, and professionals.



## Graduation – A Very Special Day

No one can imagine the hard work that has gone into helping our graduates prepare for life in the hearing and speaking world in which we all live. Families, students and teachers have spent countless hours working together to help our students master listening and speaking as their means of communicating. Now, these very deserving children are ready to "move on." It is always hard to see our children leave, but we know that they have accomplished so much and are ready to join their hearing peers in neighborhood community schools.

In 2013, four very special students graduated from our Oral School Program. Congratulations to Aislin Barreiro, Alexa Santos Chavez, Adia McConnell and Brandy O'Conner. We are so proud of you and hope that you will come back often and tell us all about your new adventures!



# Special Events – Funding Our Mission

Proceeds of special event fundraisers in 2013 benefited Presbyterian Ear Institute's School for Oral Deaf Education. We are most grateful to our sponsors, volunteers and entrants who make these events so successful. Adding to the success of our events was a grant from a private foundation that matched all proceeds, dollar-for-dollar, making your participation in these events doubly important!



PEI Board member Tanis Kraai, M.D. with her father, Norm Peterson

## Mercedes-Benz Dealer Championships Golf Tournament

On August 23, 2013, players, sponsors and volunteers were on hand to raise funds for Presbyterian Ear Institute's School for Oral Deaf Education. Golfers delighted in playing at Sandia Golf Club in the the Mercedes-Benz Dealer Championships sponsored by Mercedes-Benz of Albuquerque. While on the course, golfers were treated to fine cigars and milkshakes thanks to the 66 Diner and Monte's Cigar Shop. Known as a premier golfing event in New Mexico, tournament players had a chance to win not one, but four Mercedes-Benz cars as hole-in-one prizes. The winning team of Dominic Rodriguez and Michael Flores

advanced, all expenses paid, to the Mercedes-Benz Western Sectional at the Hyatt Regency Maui Resort in Lahaina, Hawaii November 9-13, 2013. In addition to receiving the beautiful Mercedes-Benz trophy, the winning team was presented with the Douglas Grant Memorial Trophy, established by Elspeth Grant Bobbs in memory of her father, Douglas Grant, a world-class golfer and one of the two designers of the renowned Pebble Beach Golf Course.

We are grateful to Mercedes-Benz of Albuquerque and to all of our sponsors and golfers whose support helped us raise \$42,812 for our students enrolled in our School for Deaf Education. With our matching grant, the tournament net was a whopping \$85,624!

## Presenting Sponsor



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# Special Events – Funding Our Mission

## Wine, Wreaths & Other Fine Things – An Auction



What a wonderful time we had at historic Los Poblanos Inn & Cultural Center celebrating the beginning of the holiday season with good friends, fine wine and unique auction items. Guests bid on one-of-a-kind hand-painted children's chairs created by talented local artists while sampling an array of delectable hors d'oeuvres created by Chef, Jonathan Perno. Gorgeous wreaths made by inspired artists graced the walls in the art gallery while fabulous trips and other special items awaited enthusiastic bidders during the Live Auction led by auctioneer, Richard Lampert. When the evening wound down, over \$42,000 had been raised for the Institute. A high-light were the whimsical hand-made ornaments created by PEI students that were given to auction goers as party favors.

Thank you to our sponsors, to our artists, guests and many friends who donated in-kind items. We had such a wonderful time! The auction in 2014 will be held again at Los Poblanos. Be sure to put November 8th on your calendar. You won't want to miss it!



PEI Alumna, Emma, helping in the live auction.



Left to right: Olivia Jackson, Anne McLusky, Heidi Olson, Cochlear Implant Director Chris Epstein, Sarah Downey, PEI Board Member Renee Patton

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## Party City of New Mexico Does it Again!

The Graham family has sponsored a "Donate a Dollar" event at their Party City Stores in Albuquerque and Santa Fe during the month of March for the past three years. The month-long event benefits Presbyterian Ear Institute's School for Oral Deaf Education and gives anyone shopping at Party City during the month of March an opportunity to donate \$1-\$5 to the children enrolled in our Oral School Program.

We would like to give a very special thanks to the Grahams and to all of the employees at Party City's three New Mexico locations who have worked so hard to provide opportunities for children with hearing loss. Thank you Party City!!

**PARTY CITY®**

# Special Events – Funding Our Mission

## Run to Break the Silence



The family of Judy Putman.  
Left to right: daughter Stacy, son Barry, and husband Lee Dirks.

On Sunday, September 29, hundreds of runners participated in the Institute's Run to Break the Silence in memory of the run's chair, Judy Putman. The event provided the opportunity to entrants, young and old, to run or walk over the challenging cross-country course on the Sandia Reservation at the base of the Sandia Mountains.

Our heart-felt thanks to the family of Judy Putman, to our Venue Sponsor, Sandia Resort & Casino, to our Awards Sponsor, Garcia Automotive Group, to our Fun Run Sponsor, the Patton Family, and to each and every one of our sponsors whose support for children with hearing loss made this event such a terrific success. Proceeds, in the amount of \$22,307, benefited the Institute's School for Oral Deaf Education.

### Event Sponsor – in memory of Judy Putman The Family of Judy Putman

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# Gifts, Grants, Events, Honors & Memorials

(Reflects gifts received between January 1, 2013 and December 31, 2013)

Thank you to all of our contributors for your generous support in 2013. Through your generosity, we are able to renew our commitment to individuals with hearing loss and to our community through improvements to our programs. We could not have accomplished all that we have were it not for you! Your partnership is key to developing the financial foundation needed to ensure future growth!

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*"I give to PEI because I want the children in the program to have a chance to succeed in the hearing world. Gail Anastasio*

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*"I give to PEI to celebrate  
the time when the children  
with hearing loss will one  
day hear the voices of their  
grandchildren."*  
Lynn Meyer-Davis

*"My wife and I give to PEI because we see the profound positive changes they have made in children's lives. PEI performs miracles by helping deaf children hear and communicate normally; PEI changes their lives in a manner that is almost incomprehensible."*

Joyce and Ray Smith, Klinger Constructors, LLC

Charlene Whitfield-Elliott and  
Sam Elliott  
Evy and David Worledge



## Honor/Memorial Gifts

Donors to Presbyterian Ear Institute often support the Institute and its programs by making their gifts in memory of or in honor of a special family member or friend. The Institute deeply appreciates this support.

**In Honor of Elspeth Bobbs**  
Zaplin Lampert Gallery

**In Honor of Juniata "June" Carpenter**  
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### **In Memory of Ray Woodham**

Marion Woodham

## Harry Hakeem Endowed Scholarship Fund

Established in 2001 by the family of Harry Hakeem, a cochlear implant recipient, the Fund provides scholarship support for a child with a cochlear implant enrolled in Presbyterian Ear Institute School for Oral Deaf Education.

Gail and James Anastasio

Adam Hakeem

Harry Hakeem

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## Special Events

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*We love supporting PEI because of what it did for our granddaughter, and want other children who have hearing loss to have the same opportunity to succeed at whatever goals they may have.” Karen and Daryl Olson*

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#### Run to Break the Silence

**Platinum Sponsors**  
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*"We give to PEI because we have seen the difference its programs have made in our daughter's life and in the lives of other children. Rebecca graduated from PEI's programs twelve years ago and has since excelled at school. As parents, we want to help our children develop their gifts to the fullest. This is the opportunity that PEI provides for deaf children and why we will continue to give generously."*

Sharon and Donald DeLand

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We have made every effort to list all donors of gifts received between January 1, 2013 and December 31, 2013. We regret any errors or omissions and request that you report corrections to the Development Office @ 505-224-7020.

### Shop at Amazon and help PEI

Did you know that when you shop with AmazonSmile your purchase can benefit PEI? The Amazon Foundation will donate 0.5% of your eligible purchase to the Institute. It's easy! Log in at smile.amazon.com and select Presbyterian Ear Institute as your charity. We appreciate your support!

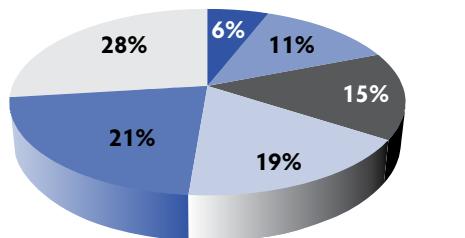
### Used Hearing Equipment?

If you have used hearing equipment that you are not using, please consider donating it to Presbyterian Ear Institute. We will put it to good use and you can make a tax-deductible contribution!

Thank you for your support!

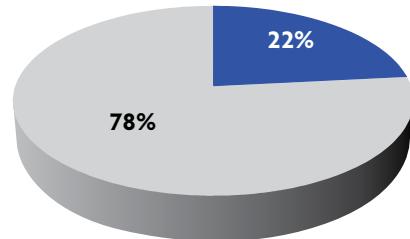
#### 2013 Income

Sublease Income \$74,466
Special Events \$139,440
In-kind Donations \$185,476
Program Earned Income \$239,417
Donations \$255,899
Grants \$335,690



#### 2013 Expenses

Management and Overhead Expenses \$276,510
Program Expenses \$963,275



### Mission

Presbyterian Ear Institute helps deaf and hard-of-hearing adults and children develop and strengthen auditory and oral communication skills using the advanced technology of cochlear implants and/or hearing aids. The world becomes a much bigger place when deaf and hard-of-hearing individuals can participate more fully in all aspects of life.

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## Coming Attractions in 2014

### **Mercedes-Benz Dealer Championships Golf Tournament**

**Monday, August 11, 2014**

*Albuquerque Country Club*

### **Run to Break the Silence – In Memory of Judy Putman**

*Please check our website for date and information*

### **Holiday Auction**

**November 8, 2014**

*Los Poblanos Inn & Cultural Center*

**For more information, please call 505-224-7020 and ask to speak to the  
Development Office or online at [www.presbyterianearinstitute.org](http://www.presbyterianearinstitute.org)**



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